<table>
<thead>
<tr>
<th>Time</th>
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<th>Event Description</th>
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<tbody>
<tr>
<td>8.30-9.00</td>
<td>Lobby</td>
<td><strong>Registration</strong> and light breakfast</td>
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| 9.00 - 9.10 | Auditorium B | **Opening**  
Dean Lars Bo Nielsen, Health, Aarhus University |  
| 9.10 - 9.30 |            | **Introduction**: Collaboration between the industry and the universities.         |  
Mie Rasbech, Health Policy, Danish Industry |  
| 9.30 - 9.45 |            | **Presentation** of participating companies and partners                          |  
Kamille Smidt Rasmussen, Chairman of OC |  
| 9.45 - 10.00 | Lobby    | **Coffee break**                                                                  |  
| 10.00 - 12.00 | Lobby    | **Tracks** (coffee/fruit)                                                          |  
| 12.00 - 13.00 | Lobby    | **Lunch**                                                                         |  
| 13.00 - 13.45 | Auditorium B | **Keynote**: Investment and development of innovative ideas                    |  
Francesco De Rubertis, Medici, Geneva/London  
Chairman: Prof. Poul Sørensen, Aarhus University |  
| 13.45 - 16.40 | Lobby    | **Tracks** Presentation of tasks and selected solutions (coffee/cake)            |  
| 14.00 - 15.40 | Medelokale 4 | **Innovative Ideas**  
From idea to biotech.  
Claus Olesen, Department of Biomedicine, Aarhus University  
Chairman: Hans Jürgen Hoffmann, Department of Clinical Medicine |  
| 16.20 - 16.40 | Medelokale 4 | **Innovative Ideas**  
Presentations in front of panel  
Chairman: Ulf Simonsen, Department of Biomedicine, Aarhus University |  
| 17.00 - 18.00 | Lobby    | **Personalekantinen** Challenges  
10.00 - 10.50 The teams recap on their solution proposals and finalize their physical presentation model of the solution |  
10.50 - 11.00 Biobreak |  
11.00 - 11.10 Introduction to develop a business model for the solution |  
11.10 - 12.00 Teams develop business model |  
| 13.45 - 16.40 | Medelokale 4 | **Innovative Ideas**  
14.00 - 15.40 Presentations in front of panel  
Chairman: Ulf Simonsen, Department of Biomedicine, Aarhus University  
Panel: Paul Brian Little, Lundbeck Emerge;  
Jeroen Bakker, NovoSeed;  
Nicolas Krogh and Klaus Gregorius, Mipsalus;  
Francesco de Rubertis, Medicxi;  
Mikkel Skovborg, Bioinnovation Institute and NovoNordisk Foundation |  
| 17.00 - 18.00 | Lobby    | **Personalekantinen** Challenges  
13.45 - 16.40 Teams finalizes their solution, the business model and prepare pitch presentation. |
Programme 2018

Auditorium B

16.40 - 16.50 Presentation of Bioinnovation Institute (BII)  
Mikkel Skovborg, Bioinnovation Institute and NovoNordisk Foundation  
Ready to bring your research out of the lab and into the economy?

16.50 - 17.15 Presentation for panel  
Two selected challenges and two selected innovative ideas are presented.  
The panel selects the best pitches in each category.

17.15 - 17.55 Keynote: Have you ever declined an opportunity only to regret it later? This talk will bring you the encouragement to break out of your comfort zone and seize opportunities, even when you think you aren't ready.  
Sandra Mjöll, Platome Biotechnology, Iceland

17.55 - 18.00 Presentation of winners and conclusion

Lobby

18.00 - A light reception will be served outside the plenary Auditorium B

LOCATION OF ACTIVITIES:

MID's plenary sessions  
Auditorium B, ground floor/plan 2

The track "Challenges"  
Personalekantinen, ground floor

The track "Innovative Ideas"  
Mødelokale 4, ground floor/plan 2

Invited companies  
Gæstekantine, ground floor/plan 2

Breaks and meals  
Lobby outside Auditorium B

Please find your way: Location guide - how to find the venue

Public transport:  
• Light Rail  
• Busses to Entrance G: 2A, 6A and 86

Parking: parking at hospital’s parking areas (payment parking)