Challenge track – Medical Innovation Day 2018

4th October 2018 at 9.00 - 16.00
**Place:** to be announced later, - but likely at or close to the Aarhus University Hospital

All participants arrive to begin session at 9.00!

**Program:**
9.00 – 10.40: Part 1; Following the instruction and guidance from the facilitators participants get to know their team members, the challenge case and make agreement on understanding what problem to solve is.

10.50 -12.15: Part 2; Ideation round 1 of solutions to company challenges

12.15 -13.00: Lunch break

13.00 -14.00: Part 3; Validation before heading down a blind way

14.00 -15.55: Part 4; Ideation round 2 – and start building stuff!

15.55 -16.00: Wrapping up – and instructions for tomorrow.

5th October 2018 at 9.00 -17.30
**Place:** to announced later

09.00-10.00: Official opening of MID by Dean Lars Bo Nielsen, Kamille Smidt Rasmussen and 1st keynote speaker (acc. to official programme)

10.00 – 10.50: The teams recap on their solution proposals and finalize their physical presentation model of the solution

10.50 -11.00: Biobreak

11.00 -11.10: Introduction to develop a business model for the solution

11.10 -12.00: Teams develop business model

12.00 – 13.00: Lunch

13.00 -13.20: Introduction to pitch presentation format NABC

13.20 – 15.30: Teams finalizes their solution, the business model and prepare pitch presentation.

15.30 – 16.45: 3-5 minute pitch presentations and voting for the two best ones for the final.

16.45 – 18.00: Presentation of winners, 2nd keynote speaker, and closing session by Kamille Smidt Rasmussen. (acc. to official programme)