



Programme for

MEDICAL INNOVATION DAY

Aarhus University Hospital, 5th October

2018

Lobby

8.30-9.00 **Registration** and light breakfast

Auditorium B

9.00 - 9.10 **Opening**

Dean Lars Bo Nielsen,
Health, Aarhus University

9.10 - 9.30 **Introduction:** Collaboration between the industry and the universities.

Mie Rasbech,
Health Policy, Danish Industry

9.30 - 9.45 **Presentation** of participating companies and partners

Kamille Smidt Rasmussen,
Chairman of OC

Lobby

9.45 - 10.00 **Coffee break**

10.00 - 12.00 **Tracks** (coffee/fruit)

Personalekantin

Challenges

10.00 - 10.50 The teams recap on their solution proposals and finalize their physical presentation model of the solution

10.50 - 11.00 Biobreak

11.00 - 11.10 Introduction to develop a business model for the solution

11.10 - 12.00 Teams develop business model

Mødelokale 4

Innovative Ideas

10.00 - 10.40 From idea to biotech.
Claus Olesen,
Department of Biomedicine,
Aarhus University

Chairman: Hans Jürgen Hoffmann,
Department of Clinical Medicine

11.00 - 12.00 Presentations in front of panel

Chairman: Ulf Simonsen,
Department of Biomedicine,
Aarhus University

Panel: Paul Brian Little,
Lundbeck Emerge;
Jeroen Bakker, NovoSeed;
Nicolas Krogh and
Klaus Gregorius, Mipsalus;
Francesco de Rubertis, Medicxi;
Mikkel Skovborg,
Bioinnovation Institute and
NovoNordisk Foundation

Lobby

12.00 - 13.00 **Lunch**

Auditorium B

13.00 - 13.45 **Keynote:** Investment and development of innovative ideas

Francesco De Rubertis,
Medicxi, Geneve/London

Chairman: Prof. Poul Sørensen,
Aarhus University

13.45 - 16.40 **Tracks** Presentation of tasks and selected solutions (coffee/cake)

Personalekantin

Challenges

13.45 - 16.40 Teams finalizes their solution, the business model and prepare pitch presentation.

Mødelokale 4

Innovative Ideas

14.00 - 15.40 Presentations in front of panel
Chairman: Claus Olesen,
Department of Biomedicine,
Aarhus University

16.20 - 16.40 Short presentation of the two innovative ideas selected by the panel



AARHUS
UNIVERSITY

Auditorium B

- 16.40 - 16.50** **Presentation** of Bioinnovation Institute (BII)
Ready to bring your research out of the lab and into the economy?
Mikkel Skovborg,
Bioinnovation Institute and
NovoNordisk Foundation
- 16.50 - 17.15** **Presentation for panel**
Two selected challenges and two selected innovative ideas are presented.
The panel selects the best pitches in each category.
- 17.15 - 17.55** **Keynote:** Have you ever declined an opportunity only to regret it later? This talk will bring you the encouragement to break out of your comfort zone and seize opportunities, even when you think you aren't ready.
Sandra Mjöll,
Platome Biotechnology, Iceland
- 17.55 - 18.00** **Presentation** of winners and conclusion
- Lobby**
- 18.00 -** A light **reception** will be served outside the plenary Auditorium B

LOCATION OF ACTIVITIES:

MID's plenary sessions

Auditorium B, ground floor/plan 2

The track "Challenges"

Personalekantinen, ground floor

The track "Innovative Ideas"

Mødelokale 4, ground floor/plan 2

Invited companies

Gæstekantine, ground floor/plan 2

Breaks and meals

Lobby outside Auditorium B

Please find your way: [Location guide - how to find the venue](#)

Public transport:

- Light Rail
- Busses to Entrance G: 2A, 6A and 86

Parking: parking at hospital's parking areas (payment parking)