



### Malene Hein, COO Play Your Talent

As a Strategic partner and Lecturer, Malene is an expert in facilitating sustainable change management processes. During the last five years, she has created continual transformations for leaders and teams, which are noticeable for the job satisfaction of the employees, the efficiency of the company, as well as the bottom line.

#### KEY WORDS:

KEY WORDS: Strategic Talent Development, Behavioural Design, Efficiency, Sustainable Leadership, High Performance Habits, Job Satisfaction.

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Strategic Partner | Corporate Coach | Lecturer | Keynote speaker

## SUSTAINABLE LEADERSHIPS

- discover and cultivate talent potentials

As a Corporate Coach, Malene acts as a Strategic Sparring Partner for leader who wants to strengthen their personal leadership to practise sustainable leaderships.

The result will be a great competitive advantage since the leaders also will get some specific tools and training in spotting, developing, and bringing the company's talents into play. Everybody has a talent, it just needs to be discovered and cultivated! The key is high performance habits and strategies. Thereby, we can easily develop the ability to create sustainable results, improved efficiencies, time, excess, and success which can be noticed on the job satisfaction as well as the bottom line.

## STRATEGIC TALENT DEVELOPMENT

-increases efficiency and job satisfaction by 30 %

As a Keynote speaker and Facilitator of team-days and workshops, Malene operates with a vision of spotting and developing talent potentials within the companies, since it creates a foundation for a much more attractive and sustainable business which maintains, develops, and attracts even more talents. Malene is known for creating transformations during her speaking's and workshops. She does this in combination with the Play Your Talent talent quiz, behavioural design, neuroscience, and habits. All of this is spiced with humour and inspiring case-examples from the corporate business society and Malene's own private life.

#### Examples on themes for speaking's, workshops, or team days:

- Sustainable leadership – the path to employee satisfaction
- Discover and cultivate the unnoticed talents and increase efficiencies and job satisfaction by 30%
- Play your talents and make a competition advantage
- How to keep millennials (generation Y)



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## **Kontakt**

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*"Success is not something we get, it is something we create when we bring our talents into play and maintain them with sustainable habits. This is why we must discover and cultivate the unnoticed talents as it increases efficiency and job satisfaction by 30%. If employees must create value for the company from 8-16, then we as leaders must help them to succeed as whole persons 24/7. Sustainable leadership is visible on the bottom line, and it even attracts more talents".*

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