

# Poster Script

prompts for the good poster

1. Authors:
2. Affiliation:
3. Who is the main audience:
4. What is the research/focus question defining the poster:
5. Define 2-4 "Take Home Messages" for the poster:

- 1.
  - 2.
  - 3.
  - 4.
6. Find 2-3 pictures or illustrations that pins the storyline of the poster
7. What is the best Poster Title:
8. What do you aim for in responds to this poster?

## Format

The poster should be used as basis for the short oral presentation using standard size classroom projector boards and a computer.

Also, tv-screens will be available for the following discussion of projects.

Your poster should be “fitted” to the screen – i.e. in the format 16-9 or horizontal

The font size should be around font size on A4 paper:

**Titel: 44 pt**

**Subheadings 20**

Body text 14 pt

Captions 12 pt

Use a 1 “easy to read” font not a “Hard to read”



Use few colors

Ensure good contrast to text

Leave space around the border and between sections

Test: easy to read at a distance of 2 m and online by printing your poster on A4 paper I landscape orientation.

**The poster should include:**

**Short background/aim, method and material, results, and conclusion/take home message/end point.**

## Evaluation

The chairs will be asked to evaluate the poster presentations in order to give you feedback on your presentation. The chairs will, among other things, consider the following:

- > Intelligibility to someone outside your field
- > Layout (relation between text and illustrations)
- > Clarity (purpose, hypothesis)
- > Logical presentation
- > The stage of the presenter's PhD project will be taken into account