



MEDICAL INNOVATION DAY

Programme for Medical Innovation Day 2022

What are the implications of post-marketing studies on innovation and future clinical trials?
Aarhus University Hospital (entrance G6), 27 October 2022

ITEM, LOCATION	TIME	SUBJECT
Opening (G206-142/Aud. A)	09:00 - 09:05	Introduction to the programme Prof. Torben Sigsgaard, Head of PhD Programme Public Health, Health
Welcome talk (G206-142/Aud. A)	09:05 - 09:15	Anne-Mette Hvas, Dean, Health will give an introduction to the faculty's focus areas and industrial collaborations within medical innovation.
Tracks pt. I	09:15 - 10:45	Challenges I (workshop) (G206-122/124) Innovative Ideas I (presentations) (G206-142/Aud. A)
Coffee break (G206 Foyer)	10:45 - 11:00	
Talk (opening of panel debate) (G206-142/Aud. A)	11:00 - 11:20	Welcome by moderator Prof. Thomas Vorup-Jensen, Head of PhD Programme Biomedicine, Health. Talk 1 by Vera Ehrenstein, Research Prof. for Post-Marketing Studies of Medicines, AU: <i>Post-marketing research: errors and (target) trials.</i> Talk 2 by Henrik Knoth, Business Leader for Personalised Healthcare & Value-based Healthcare, Roche: <i>Opportunities and barriers in patient access to new innovative personalised medicine - Do we need post-marketing studies?</i>
Panel debate (G206-142/Aud. A)	11:20 - 12:30	Talk 3 by Frederik Nørgaard, Head of Clinical Trials Unit, Danish Medicines Agency: <i>The regulatory differentiation between post-marketing studies and clinical trials and a take on future perspectives for health data use in clinical trials.</i> Panelists: Vera Ehrenstein, Henrik Knoth, Frederik Nørgaard, Hanne Roed and Annemette Broch.
Lunch break (G206 Foyer)	12:30 - 13:00	
Tracks pt. II	13:00 - 14:45	Challenges II (workshop and presentations). (G206-122/124) Innovative Ideas II (presentations) (13:00-14:00) Networking with panel of the session (14:00-14:45) (G206-142/Aud. A)
Coffee break (G206 Foyer)	14:45 - 15:15	
Plenum presentations/ final pitch and award of prizes (G206-142/Aud. A)	15:15 - 16:00	Challenge track team will pitch their case solution. Audience will vote for the winner of Innovative Ideas Track (2 finalists). Award of prizes.
Closing remarks (G206-142/Aud. A)	16:00 - 16:10	Prof. Torben Sigsgaard, Head of PhD Programme Public Health, Health
Career networking session "Meet the experts" (G206-122)	16:10 - 17:00	Meet the experts (senior scientist, company representatives, organizations, agencies, investors and start-up founder) and get individual feedback on your career options to better understand the skills and steps required to move into innovation-related career paths.